

The Navi Manila Magazine, produced as a supplement to The Daily Manila Shimbun, is a [print and online](#), subscription-based newspaper focusing mainly on current news covering the country's economy, politics, and sports. Navi Manila is a bilingual magazine exclusively published and distributed to Japanese residents, expatriates, and tourists. It contains selected references to services and establishments in the Philippines. It also includes essential information on Philippine culture, history, and traditions while featuring its top tourist attractions and shopping locations. Navi Manila Magazine aims to provide information on lifestyle events to its subscribers and readers. As part of our digital innovation and evolution, [www.navimanilaph.com](#) was born. In it, you can find all the articles written for the magazine, plus an archive of all the back issues.

We invite you to place your product advertisement or promote your business on the most effective medium to reach your target Japanese market and its customers.

Google Analytic Report Monthly acces log

***Unique Users** (Average monthly web visitors)

10,000/month

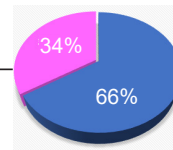
***Page Views**

30,000 -50,000 PV/month

Internet related services such as E-mail Newsletter, Twitter, Facebook BBS – provide up-to-the-minute information and live interaction with Japanese readers.

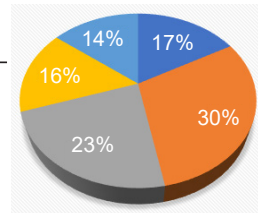
***Gender**

● Male: 66%
● Female: 34%



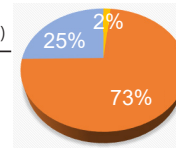
Age group

● 18-24: 17%
● 25-34: 30%
● 35-44: 23%
● 45-54: 16%
● 55-64: 14%



Web Portal: (Access by countries)

● 73%: Japan
● 25%: Philippines
● 2%: Others



Price list of Online Ads

We have various types of banner ads on every page from the top page. We can also do advertorial articles on our site, creating pages using our editorial resources for your needs, products or services. Ideal for corporate branding and PR of your company's website.



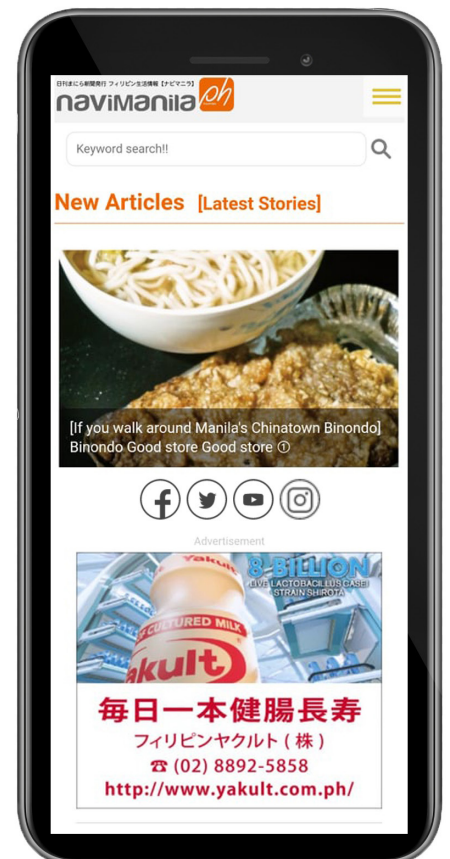
The screenshot shows the NaviManila website layout with several ad placements marked with red boxes and labels:

- Top Banner:** Located at the top of the page, above the main content area.
- Side Banner:** Located on the right side of the page, next to the main content area.
- Bottom Banner:** Located at the bottom of the page, below the main content area.

Top Banner
Size: 970×90 px
Price: P10,000.00
Duration: 1 month

Side Banner
Size: 300×250 px
Price: P3,000.00
Duration: 1 month

Side Banner
Size: 300×600 px
Price: P 5,000.00
Duration: 1 month



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