

Navi Manila Ad Rate (Magazine)

DISPLAY AD SPACE		3 MONTHS (10%)	6 MONTHS (15%)	12 MONTHS (30%)	ARTWORK/ TRANSLATION
1/6 (9.0 cm W X 8.5 H)	(P3,500)	1Month P3,150 P10,500 (P9,450)	1Month P2,975 P21,000 (P17,850)	1Month P2,450 P42,000 (P29,400)	+P700
1/3 (18.3 cm W X 8.5 H)	(P5,500)	1Month P4,950 P16,500 (P14,850)	1Month P4,675 P33,000 (P28,050)	1Month P3,850 P66,000 (P46,200)	+P700
2/3 (18.3 cm W x 18.0 cm H)	(P10,400)	1Month P9,360 P31,200 (P28,080)	1Month P8,840 P62,400 (P53,040)	1Month P7,280 P124,800 (P87,360)	+P800
1/1 Full Page (18.3 cm W x 27.0 cm H)	(P19,500)	1Month P17,550 P58,500 (P52,650)	1Month P16,575 P117,000 (P99,450)	1Month P13,650 P234,000 (P163,800)	+P900
CENTER FOLD SPREAD (13.2 cm W x 6.4 H)	(P47,000)	1Month P42,300 P141,000 (126,900)	1Month P39,950 P282,000 (P239,700)	1Month P32,900 P564,000 (P394,800)	+P1,500
FIRST PAGE (RIGHT) LAST PAGE (LEFT) (18.3 cm W x 27.0 cm H)	(P35,300)	1Month P31,770 P105,900 (P95,310)	1Month P30,005 P211,800 (P180,030)	1Month P24,710 P423,600 (P296,520)	+P1,500
INSIDE FRONT COVER INSIDE BACK COVER (18.3 cm W x 27.0 cm H)	(P58,900)	1Month P53,010 P176,700 (P159,030)	1Month P50,065 P353,400 (P300,390)	1Month P41,230 P706,800 (P484,760)	+P1,500
BACK COVER (18.3 cm W x 27.0 cm H)	(P78,000)	1Month P70,200 P234,000 (P210,600)	1Month P66,300 P468,000 (P397,800)	1Month P54,600 P936,000 (P655,200)	+P1,500

Navi Manila Ad Rate (Web)

DISPLAY AD SPACE	AD DIMENSIONS	EXPOSURE	RATE
TOP SUPER BANNER	728 X 90 px	1 Month	P10,000
SIDE BANNER	300 X 250 px	1 Month	P3,000
RECTANGLE	300 x 600 px	1 Month	P5,000

Note: All price are in Philippine Pesos (PHP) and exclusive of 12% EVAT.

MATERIAL SPECIFICATIONS: (Color Ad)

Submissions in DVD-R, USB, via e-mail or online file storage.

File Formats:

- For lay-out, artwork, images/photos, logo: PDF, JPEG, TIFF, Adobe Photoshop, Indesign or Illustrator files
- For ads needing translation, provide two copies of the ad: one with the original English text to be translated, and another version without the text. Alternately you can provide us with an editable version of the ad.

Colors: CMYK / Image Resolution: 300 dpi

Terms of Payment

- All ads must be paid in advance.
- Online payment , Cash or dated Check



*Ad Rates is exclusive of Ad Agency Commission.

DISCOUNT RATE

3 months	(3 times)	10% discount
6 months	(6 times)	15% discount
12 months	(12 times)	30% discount

β (w/ bleed)- For BC, IBC, IFC Ads extend +5mm (bleed) on all sides of artwork (ie. extend 10mm to width & 10mm to height of ad dimensions)

PLACE YOUR ADS HERE

Please feel free to contact us!



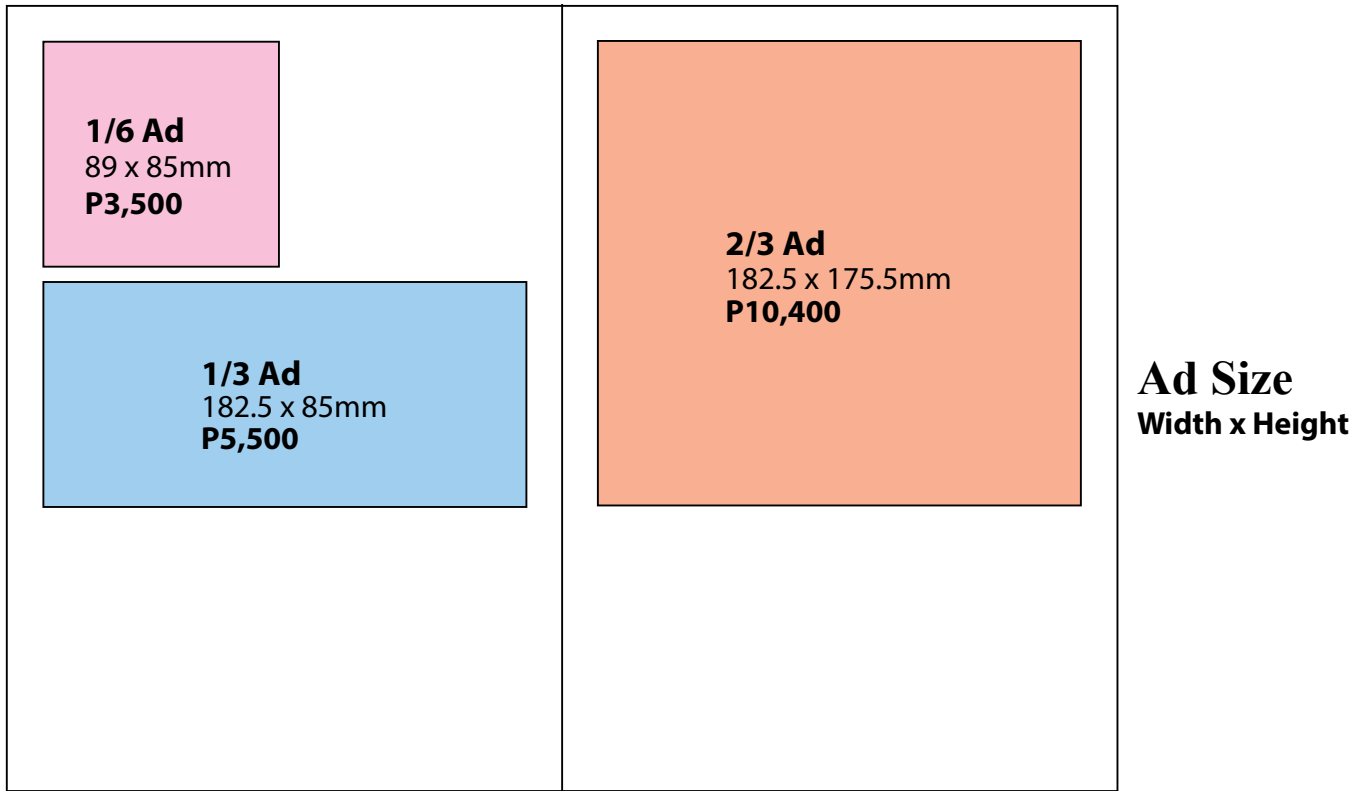
For more information please call:

The Advertising Department (Ms. Tina | Mr. Yamanaka | Mr. Odagaki)

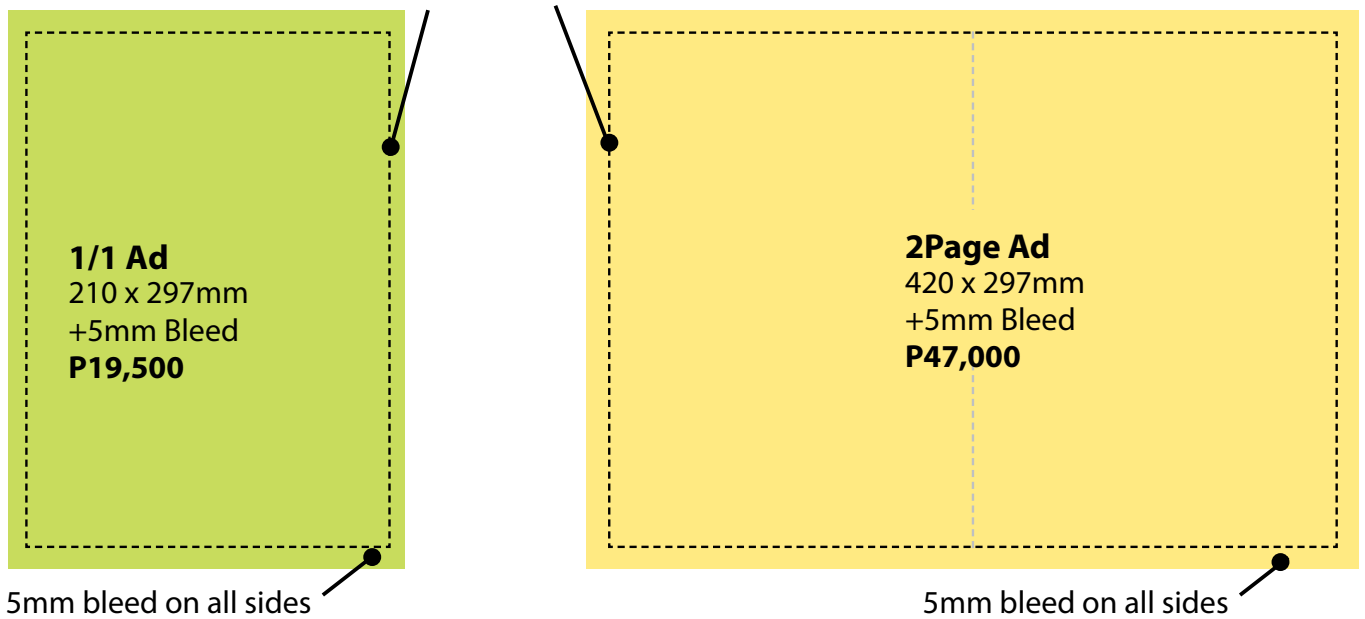
Tel. (02) 8551 8238 | 5310 3429

Mobile: 0917 594 9764 | 0919 909 0909 | 0927 1205951


Email: tina@manilashimbun.com, advert@manilashimbun.com (English)
ads@manilashimbun.com (Japanese)



Navi page size demarcation.
Do not put any cutting marks or
border in your ad.



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