

naviManila

The Navi Manila Magazine, produced as a supplement to The Daily Manila Shimbun, is a **print and online**, subscription-based newspaper focusing mainly on current news covering the country's economy, politics, and sports. Navi Manila is a bilingual magazine exclusively published and distributed to Japanese residents, expatriates, and tourists. It contains selected references to services and establishments in the Philippines. It also includes essential information on Philippine culture, history, and traditions while featuring its top tourist attractions and shopping locations. Navi Manila Magazine aims to provide information on lifestyle events to its subscribers and readers. As part of our digital innovation and evolution, www.navimanilaph.com was born. In it, you can find all the articles written for the magazine, plus an archive of all the back issues.

We invite you to place your product advertisement or promote your business on the most effective medium to reach your target Japanese market and its customers.

Google Analytic Report Monthly acces log

*Unique Users (Average monthly web visitors)

10,000/month

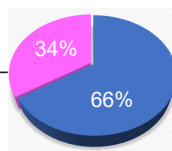
*Page Views

30,000 - 50,000 PV/month

Internet related services such as E-mail Newsletter, Twitter, Facebook BBS – provide up-to-the-minute information and live interaction with Japanese readers.

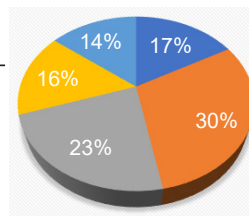
*Gender

- Male: 66%
- Female: 34%



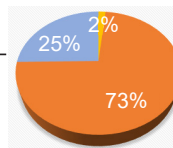
Age group

- 18-24: 17%
- 25-34: 30%
- 35-44: 23%
- 45-54: 16%
- 55-64: 14%



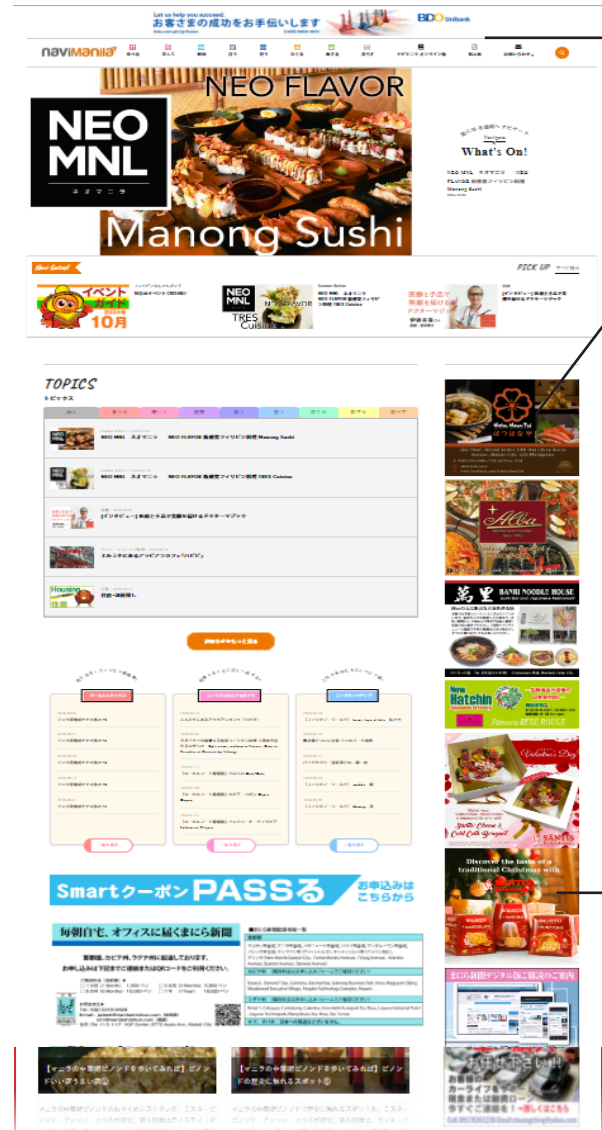
Web Portal: (Access by countries)

- 73%: Japan
- 25%: Philippines
- 2%: Others



Price list of Online Ads

We have various types of banner ads on every page from the top page. We can also do advertorial articles on our site, creating pages using our editorial resources for your needs, products or services. Ideal for corporate branding and PR of your company's website.



Top Banner

Size: 970×90 px Price: P10,000.00 Duration: 1 month

Side Banner

Size: 300×250 px Price: P3,000.00 Duration: 1 month

Side Banner

Size: 300×600 px Price: P 5,000.00 Duration: 1 month



Unit 11-3, 11/F, VGP Center, 6772 Ayala Ave., Makati City
 Advertising Department: Please look for Ms. Tina | Mr. Yamanaka | Mr. Odagaki
 Tel. 8551-8238 | 8807-8918
 Mobile: 0917 594 9764 / 0919 909 0909 | 0927 120 5951
 Email: tina@manilashimbun.com / adsdept@manila-shimbun.com.ph
advert@manilashimbun.com